## **VISION: INSPIRING PEOPLE TO THRIVE**

Purpose: Empowering organisations to clarify their purpose, and a means to assess their progress against that purpose.

We do this by making doing good business more visible, connecting businesses to their impact on people through data and insights and our purpose: to catalyse and increase Gross National Prosperity (GNP).

Reduce GDP lost through reduced employee productivity

Improve employee engagement

Improve employee attraction and retention

Understand key people and performance metrics real-time Move towards authentically meeting employee and community expectations

In Australia, 30% loss of Gross
Domestic Product (GDP) is due to low
employee well-being, productivity and
engagement levels.

Creating a thriving environment can reduce this loss to the organisation.

Reviewing the Thrive data and 5 pillars together provide the whole picture and allows for developing targeted and effective improvement plans.

Thrive Stars is for everyone who wants to genuinely move toward a thriving environment.

Everyone can benefit, from small to medium enterprises (SMEs) as well as large corporations.

We help you to measure your thrive score using the five Thrive Stars pillars. Our technology platform provides live data using real-time feedback and allows organisations to integrate essential metrics into one place.

VALUES: INCLUSIVE, OPTIMISTIC, REVERENT, GENEROUS, REGENERATIVE